



**FOR IMMEDIATE RELEASE**

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## KCD Software Supports WCA's Efforts to Grow a Skilled Woodworking Workforce

*KCD Software is the first software developer to become a Gold Sponsor of the Woodwork Career Alliance.*

**Cataumet, MA** – January 2, 2020 -- KCD Software, a leading design-to-manufacture software provider for the cabinet and closet markets, recently signed on as a Gold Sponsor of the Woodwork Career Alliance of North America (WCA).

The not-for-profit WCA works with high school and postsecondary woodworking programs to help them develop skills-based curricula. WCA also provides tools to wood product manufacturers to develop employee training programs.

The Gold Sponsorship program supports the not-for-profit WCA's mission to elevate the woodworking profession to youth and job seekers, support workforce development through the creation of skill standards, and create career paths based on its credentialing Passport program recognized throughout the United States and Canada. WCA credentials now encompass measurable skill standards for more than 300 woodworking machines and operations ranging from accurately reading a tape measure through operating a CNC router.

"We greatly appreciate and welcome the support of KCD Software as a Gold Sponsor," said Scott Nelson, president of the WCA. "With the help of our sponsors we have continued to increase industry awareness and use of the WCA skill standards and Passport program. These are important tools that schools can adopt to shape their woodshop programs and that woodworking companies of all sizes can use to recruit, train and retain great employees."

“KCD Software is pleased to pledge its support to help the WCA develop and grow a skilled woodworking workforce,” said Tara Murphy, co-owner of KCD Software. “We recognize that the skilled worker shortage in our industry is a universal problem. We applaud the WCA for developing programs that promote the woodworking profession and create career opportunities.”

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#### **About KCD Software**

KCD Software is developed for custom cabinetmakers by custom cabinetmakers. Core values of fairness, innovation and customer satisfaction drive KCD Software’s commitment to making great design, price and manufacturing software for the custom cabinet and closet industries. The Development Team has been recognized by the Adex Award for Woodworking Design and the AWFS Sequoia Award for Innovation in Software Productivity for outstanding product development. Learn more at [kcdsoftware.com](http://kcdsoftware.com).

#### **About the Woodwork Career Alliance**

The Woodwork Career Alliance of North America was founded in 2007 as a 501(c)(3) non-profit corporation and is governed by a volunteer board of directors. The WCA’s mission is to develop and administer a unified set of Skill Standards for the wood products industry. Since 2011, WCA has developed observable and measurable performance standards and assessments for more than 300 woodworking machine operations. In addition, WCA has issued more than 2,500 credentialing Passports, a portable, personal permanent record documenting each holder’s record of woodworking skill achievements. More than 100 high schools and post-secondary schools throughout North America are WCA EDUcation™ members and a growing number of woodworking companies have joined the WCA as MANufacturing™ members. To learn more about the WCA and how to get involved with its programs, including sponsorship opportunities, visit [woodworkcareer.org](http://woodworkcareer.org).